

# Wealthy Christians - \$75,000+ Income

TF021

**Total list: 571,882**

**Base Price .... \$60/M**

These high income Christian consumers are the perfect audience for investment, travel and upscale product offers. They are very concerned about family values, and they have donated to causes they consider worthwhile. Generally politically conservative, they are pro-life and tend to be leaders in their local Churches. All records are 100% Zip+4.

Minimum Order: \$250.00

**Profile:**

|                     |         |
|---------------------|---------|
| Phone Numbers ----- | 272,165 |
| Males -----         | 178,505 |
| Females -----       | 346,927 |

**Head of Household Age:\*\***

|                     |         |
|---------------------|---------|
| Ages 18 to 29 ----- | 6,641   |
| Ages 30 to 39 ----- | 22,724  |
| Ages 40 to 49 ----- | 105,630 |
| Ages 50 to 59 ----- | 226,971 |
| Ages 60+ -----      | 205,866 |

\*Any age range may be selected.

**Income:**

|                              |         |
|------------------------------|---------|
| \$75,000 to \$99,999 -----   | 276,261 |
| \$100,000 to \$124,999 ----- | 108,782 |
| \$125,000+ -----             | 186,839 |

**Ages of Children:**

|                    |         |
|--------------------|---------|
| Age 0 to 3 -----   | 108,473 |
| Age 4 to 7 -----   | 62,789  |
| Age 8 to 12 -----  | 150,477 |
| Age 13 to 18 ----- | 220,937 |

**Selection Charges:**

Call for quote on multiple selections

|                                    |         |
|------------------------------------|---------|
| Head of Household Age -----        | \$20/M  |
| Age of Children -----              | \$20/M  |
| Presence of Children -----         | \$10/M  |
| Marital Status -----               | \$10/M  |
| Gender -----                       | \$5/M   |
| Phone -----                        | \$20/M  |
| State/Zip/County/DMA/MSA/CBA ----- | \$5/M   |
| Urban/Rural -----                  | \$10/M  |
| Radius -----                       | \$25/Ea |
| Telemarketing Surcharge -----      | \$10/M  |

Broker Discount on ALL Selections!

**Output Charges:**

|                            |         |
|----------------------------|---------|
| Key Codes/Title Line ----- | \$2/M   |
| Email -----                | \$25/F  |
| Panel Splits -----         | \$10/Ea |

**Sample Mail Piece Required For Approval**

**NCOA:** Monthly

Updated against Deceased File: Annually in June

|  |                     |
|--|---------------------|
| <b>Tri-Media Marketing Services</b>    |                     |
| <b>Neal Siegel, President</b>          | <b>800-874-0338</b> |
| <b>Wayne Luttrell, VP List Manager</b> | <b>800-874-4062</b> |