

Total list: 930,778

Base Price \$45/M

This list is comprised of women who have purchased products used by the church, are involved in home schooling, or have attended a Christian concert or festival. All are direct mail responsive. This is an excellent list for both personal and church-oriented products. All records are 100% Zip+4.

Minimum Order: \$250.00

Profile:

Phone Numbers ----- 409,304
 Married ----- 579,183
 Single ----- 35,675

Head of Household Age:**

Ages 18 to 29 ----- 12,644
 Ages 30 to 39 ----- 61,330
 Ages 40 to 49 ----- 188,855
 Ages 50 to 59 ----- 330,722
 Ages 60+ ----- 287,284

*Any age range may be selected.

Income:

\$15,000 to \$34,999 ----- 83,736
 \$35,000 to \$49,999 ----- 73,606
 \$50,000 to \$74,999 ----- 337,845
 \$75,000 to \$99,999 ----- 167,449
 \$100,000+ ----- 179,478

Selection Charges:

Call for quote on multiple selections
 Head of Household Age ----- \$20/M
 Age of Children ----- \$20/M
 Presence of Children ----- \$10/M
 Marital Status ----- \$10/M
 Income ----- \$20/M
 Phone ----- \$20/M
 State/Zip/County/DMA/CBA ----- \$5/M
 Urban/Rural ----- \$10/M
 Radius ----- \$25/Ea
 Telemarketing Surcharge ----- \$10/M
 Broker Discount on ALL Selections!

Output Charges:

Key Codes/Title Line ----- \$2/M
 Email ----- \$25/F
 Panel Splits ----- \$10/Ea

Ages of Children:

Age 0 to 3 ----- 140,876
 Age 4 to 7 ----- 107,326
 Age 8 to 12 ----- 240,183
 Age 13 to 18 ----- 320,652

NCOA: Monthly

Sample Mail Piece Required For Approval

Update against Deceased File: Anually in June

If this list interests you, we also recommend:

- TF005 Mature Christians

Tri-Media Marketing Services	
Neal Siegel, President	800-874-0338
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