

# Christian Consumers

TF001

**Total list: 1,509,148**

**Base Price .... \$40/M**

This list is 100% direct-response generated and comprised of consumers who have inquired about, or purchased such products as pastoral/lay leader resources, praise/worship materials, Bible study products, Christian growth aids, and home schooling resources. They are generally conservative, pro-family/pro-life, and responsive to donor appeals. File is 100% Zip+4 certified.

Minimum Order: \$250.00

**Product Interest:**

Homeschool Interest -----	425,653
Christian Growth Product Buyers -----	53,714
Pastoral / Lay Leader Product Buyers -----	285,750
Mature Christians -----	827,300

**Selection Charges:**

Call for quote on multiple selections	
Product Interest -----	\$20/M
Head of Household Age -----	\$20/M
Age of Children -----	\$20/M
Presence of Children -----	\$10/M
Income -----	\$20/M
Gender -----	\$5/M
Marital Status -----	\$10/M
Phone -----	\$20/M
State/Zip/County/DMA/MSA/CBA -----	\$5/M
Urban/Rural -----	\$10/M
Radius -----	\$25/Ea
Telemarketing Surcharge -----	\$10/M
Broker Discount on ALL Selections!	

**Profile:**

Phone Numbers -----	677,345
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**Head of Household Age:\*\***

Ages 18 to 29 -----	19,898
Ages 30 to 39 -----	89,510
Ages 40 to 49 -----	267,500
Ages 50 to 59 -----	501,439
Ages 60+ -----	540,766

\*Any age range may be selected.

**Income:**

\$15,000 to \$34,999 -----	130,196
\$35,000 to \$49,999 -----	114,859
\$50,000 to \$74,999 -----	539,046
\$75,000 to \$99,999 -----	276,261
\$100,000+ -----	295,621

**Output Charges:**

Key Codes/Title Line -----	\$2/M
Email -----	\$25/F
Panel Splits -----	\$10/Ea

**Ages of Children:**

Age 0 to 3 -----	231,585
Age 4 to 7 -----	162,559
Age 8 to 12 -----	368,686
Age 13 to 18 -----	488,118

**NCOA:** Monthly

**Update against Deceased File:** Annually in June

**Sample Mail Piece Required For Approval**

<b>Tri-Media Marketing Services</b>	
<b>Neal Siegel, President</b>	<b>800-874-0338</b>
<b>Wayne Luttrell, VP List Manager</b>	<b>800-874-4062</b>