

Christian Consumers by Education Level

TF042

Total list: 783,330

Base Price \$60/M

This list is 100% direct-response generated and is generally conservative, pro-life and pro-family. All records are 100% Zip+4/Delivery Point Validated and NCOA compliant.

Minimum Order: \$250.00

Profile:

High School Graduate -----	189,401
Some College -----	237,461
Bachelor Degree -----	263,746
Graduate Degree -----	92,722
Phones -----	73,748
Males -----	214,748
Females -----	475,064

Head of Household Age:**

Ages 18 to 29 -----	12,575
Ages 30 to 39 -----	81,214
Ages 40 to 49 -----	227,837
Ages 50 to 59 -----	283,048
Ages 60+ -----	165,675

*Any age range may be selected.

Income:

\$15,000 to \$34,999 -----	132,354
\$35,000 to \$49,999 -----	154,741
\$50,000 to \$74,999 -----	197,436
\$75,000 to \$99,999 -----	113,660
\$100,000+ -----	155,656

Multi-buyer Priority Ranking:

1 time buyer/inquirer -----	419,781
2 time buyer/inquirer -----	131,470
3 time buyer/inquirer -----	60,004
4 time+ buyer/inquirer -----	158,922

Ages of Children:

Age 0 to 3 -----	187,383
Age 4 to 7 -----	203,736
Age 8 to 12 -----	278,804
Age 13 to 18 -----	375,430

100% Deliverability Guaranteed!

NCOA: Monthly

Sample Mail Piece Required For Approval

If this list interests you, we also recommend:

- TF001 Christian Consumers

Revised: June 02, 2011

Selection Charges:

Call for quote on multiple selections

Head of Household Age -----	\$20/M
Age of Children -----	\$20/M
Presence of Children -----	\$10/M
Income -----	\$20/M
Marital Status -----	\$10/M
Gender -----	\$5/M
Multi-buyer Priority -----	\$20/M
Phone -----	\$20/M
Direct Mail Donor -----	\$10/M
State/Zip/County/DMA/MSA/CBA -----	\$5/M
Urban/Rural -----	\$10/M
Radius -----	\$25/Ea
Telemarketing Surcharge -----	\$10/M

Broker Discount on ALL Selections!

Output Charges:

Key Codes/Title Line -----	\$2/M
Email -----	\$25/F
Cheshire Labels -----	N/C
4-Up PSL -----	\$5/M
CD -----	\$20/F
4x6 Telemarketing Cards -----	\$10/M
Galley List -----	\$10/M
Presort/Barcode -----	\$5/M*

* \$50 minimum charge.

Tri-Media Marketing Services

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