

Email addresses Christian Families

TF041E

Total list: 60,000

Base Price \$30/M

Email addresses of active laypersons or church volunteers that responded to a free spiritual growth resource offer. All have provided their email address online and identified various roles of interest within the last 24 months. List is cleaned regularly with all failures and opt outs removed immediately. Pricing includes transmission cost of email and click thru counter report. All orders for total file get bonus of up to 10,000 emails based on availability. Minimum order is 20,000 emails. Call for available transmission dates. Ask for HTML specification guidelines before creating your HTML.

Minimum Order: \$700.00 (includes \$100 setup)

Interests:

Administration-----	18,500
Evangelism-----	2,900
Exhortation-----	8,800
Giving-----	2,200
Pastor/Shepherd-----	20,000
Prophecy-----	1,100
Serving-----	5,400
Mercy-----	34,500
Teaching-----	7,200

Position:

Layperson-----	42,750
Volunteer Worker-----	41,500

Gender:

Male-----	29,500
Female-----	56,700

TF041Christian Families with a mailing address---- 29,000

Not available for spiritual growth materials or daily email devotionals.

Important Notice:

Cancellation fee: Since dates are reserved exclusively, there is a \$700 cancellation fee if cancelled within two weeks of the transmission date.

If this list interests you, we also recommend:

- TF036 Emails for Homeschooling Families
- TF041 Christian Families w/Mailing Addresses
- TC032 Emails for Churches/Church Leaders

Quantity Discounts:

- 40,000+ names deduct \$10/M
- 60,000+ names deduct \$12.50/M

3 Time Frequency Discount ----- 10% Off

Selection Charges:

Interests-----	N/C
Position-----	N/C
State/Zip/SCF/County/DMA/MSA-----	N/C
Radius-----	\$25/ea

What You Need to Provide:

Email must be in HTML format and should not contain absolute positioning or JavaScript. Total size of all images should not exceed 100KB to insure optimal transmission and load time. Ask for specifications sheet before submitting copy.

Setup/transmission charge is \$100 and includes required header and footer, setup of links with counters, proofing in all major email ISP's, spam scoring and results reporting. Text only version setup for non-HTML addresses.

Basic HTML creation fee is available for \$100 per email. Layout, text & graphics can be sent via email to Tri-Media in any word processing format. Up to 500 words permitted. Includes up to two hours of creation time. Additional time at \$75/hr.

Advanced HTML creation is available for \$250 per email for more complicated layouts, emails with multiple offers and emails requiring re-sizing/cleanup of multiple graphics. Includes up to four hours of creation time. Additional time at \$75/hr.

Design services quoted separately.

Tri-Media Marketing Services	
Neal Siegel, President	800-874-0338
Fran Pintozi, VP Marketing	800-874-0339
Rob Ambrose, Marketing Consultant	800-874-3880
Lori Guiang, List Broker	800-874-0338