

Total list: 43,903

Base Price \$40/M

Mailing addresses of active laypersons or church volunteers that responded to a free spiritual growth resource offer. All have provided their address online and identified various roles of interest within the last 24 months. List is CASS certified and is NCOA compliant.

Minimum Order: \$250.

Interests:

Administration-----	8,526
Evangelism-----	1,665
Exhortation-----	3,018
Giving-----	690
Pastor/Shepherd-----	9,788
Prophecy-----	349
Serving-----	2,159
Mercy-----	15,051
Teaching-----	2,547

Position:

Layperson-----	19,102
Volunteer Worker-----	17,366

Gender:

Male-----	12,677
Female-----	26,414

Selection Charges:

Interests-----	\$10/m
Position-----	\$10/m
Gender-----	\$5/m
State/Zip/SCF/County/DMA/MSA-----	N/C
Radius-----	\$25/ea

Output Charges:

Key Codes/Title Line-----	\$2/M
Email-----	\$25/F
Cheshire Labels-----	N/C
4-Up PSL-----	\$5/M
CD-----	\$20/F
4x6 Telemarketing Cards-----	\$10/M
Galley List-----	\$10/M
Presort/Barcode-----	\$5/M*

* \$50 minimum charge.

If this list interests you, we also recommend:

- TF002 Homeschooling Families
- TF001 Christian Consumers

NCOA: Monthly

Updates: Quarterly

Sample Mail Piece Required For Approval

Tri-Media Marketing Services	
Neal Siegel, President	800-874-0338
Fran Pintozi, VP Marketing	800-874-0339
Rob Ambrose, Marketing Consultant	800-874-3880
Lori Guiang, List Broker	800-874-0338