

# Church Leaders E-mail Addresses

TC032

**Total list: 40,000+**

**Base Price .... \$60/M**

Proven Responsive Church email list -- All have been successfully transmitted with opt-out option within the last ten days. List is cleaned regularly with all failures and opt outs immediately removed from the list. Pricing includes transmission cost and click thru counter report. Call for available dates. Special Total file rate of \$2,100 including \$100 setup/broadcast charge and guarantees 40,000 minimum broadcast. Frequency discounts also apply with 3 or more reservations.

Minimum Order: \$700 (includes \$100 setup).

**Profile:**

Opens/Responders -----	31,097
Church Leaders-----	13,753
Pastor -----	19,012
Music/Worship Ministry -----	2,174
Youth Ministry -----	2,517
Adult Christian Education-----	445
Childrens Ministry-----	2,067
Administration-----	5,326

**Selection Charges:**

Opens/Responders -----	N/C
Area of Responsibility -----	N/C
Size -----	N/C
State -----	N/C
Denomination -----	N/C
Radius -----	\$25/Ea.

**What You Need to Provide:**

Email addresses with a mailing address ----- 31,809

Email must be in HTML format and should not contain absolute positioning or JavaScript. Total size of all images should not exceed 100KB to insure optimal transmission and load time. Ask for specifications sheet before submitting copy.

**Size Counts:**

A: 1 - 99 attending/1-4 Staff-----	2,496
B: 100-199 attending/5-9 Staff-----	2,990
C: 200-499 attending/10-19 Staff-----	5,841
D: 500-999 attending/20+ Staff-----	3,433
E: 1,000+ attending-----	3,293

Setup/transmission charge is \$100 and includes required header and footer, setup of links with counters, proofing in all major email ISP's, spam scoring and results reporting. Text only version setup for non-HTML addresses.

**Important Notice:**

Cancellation fee: Since dates are reserved exclusively, there is a \$700 cancellation fee if cancelled within two weeks of the transmission date.

Copy due 2 weeks in advance of transmission date.

Basic HTML creation fee is available for \$100 per email. Layout, text & graphics can be sent via email to Tri-Media in any word processing format. Up to 500 words permitted. Includes up to two hours of creation time. Additional time at \$75/hr.

**If this list interests you, we also recommend:**

- TF036 Home-Schooling Families Email Addresses
- TF041EChristian Families Emails Addresses

1500+ Canadian Emails also available upon request

Advanced HTML creation is available for \$250 per email for more complicated layouts, emails with multiple offers and emails requiring re-sizing/cleanup of multiple graphics. Includes up to four hours of creation time. Additional time at \$75/hr.

**Quantity Discounts:**

40,000+ deducts \$10/m

3 Time Frequency Discount -----10% Off  
 5 Time Frequency Discount -----15% Off  
 (20,000 minimum qty per order within 12 months.)

Design services quoted separately.

<b>Tri-Media Marketing Services</b>	
<b>Neal Siegel, President</b>	<b>800-874-0338</b>
<b>Fran Pintozzi, VP Marketing</b>	<b>800-874-0339</b>
<b>Rob Ambrose, Marketing Consultant</b>	<b>800-874-3880</b>
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