

5 1/2" Final Trim

3/16" Clear Zone

*Note: The Clear Zone should be CLEAR. No copy or graphics allowed in Clear Zone/Margin

Live Copy Area - 5 1/8" x 3 1/8"

5 1/2" x 3 1/2" Standard Card Template

*All copy and graphics must be within the 5 1/8" x 3 1/8" Live Copy Area.

*The 3/16" Clear Zone/Margin must be completely CLEAR, meaning absolutely no copy or graphics should be in the Clear Zone.

If you are unsure how to add the Clear Zone/Margin to your file, you may send us your 5 1/8" x 3 1/8" Live Copy Area, and we will add the 3/16" margin to your art.

If you have any questions about your ad size/formatting please contact us BEFORE completing your art.

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