

Inspiration Cruises & Tours

MF046

Total list: 345,454

Base Price \$85/M

Inspiration Cruises & Tours serves national, regional and local ministries and churches as the foremost operator of Christian group travel in the country. Each year they offer a variety of group or charter cruises to Alaska, Canada, New England, the Mexican Riviera and other specialty cruises, as well as Holy Land tour events. All names are 100% Zip+4.

Minimum Order: 5,000

Profile:

2010+ Recency-----	21,889
2009 Recency-----	8,100
2008 Recency-----	8,410
2007 Recency-----	14,104
2006 Recency-----	19,558
Male -----	111,378
Female -----	196,833

Selection Charges:

2010+ Recency -----	\$20/M
2008-09 Recency -----	\$10/M
State/Zip/SCF/County -----	\$5/M
Radius -----	\$25/Ea
Gender -----	\$5/M

Output Charges:

Key Codes/Title Line -----	\$2/M
Email -----	\$25/F
Cheshire Labels -----	N/C
4-Up PSL -----	\$5/M
CD -----	\$20/F
4x6 Telemarketing Cards -----	\$10/M
Galley List -----	\$10/M
Presort/Barcode -----	\$5/M*

* \$50 minimum charge.

Sample Mail Piece Required for Approval

1400 Churches/Organizations for \$250 flat charge

Telemarketing not allowed

Travel Offers are not accepted.

If this list interests you, we also recommend:

· TF021 Wealthy Christians - \$75,000+ Income

Suggested Usages:

Books/Book Clubs, Subscriptions, Leadership Resources, Seminar/Conferences, Catalogs, Music Clubs, Fundraising and much more!

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