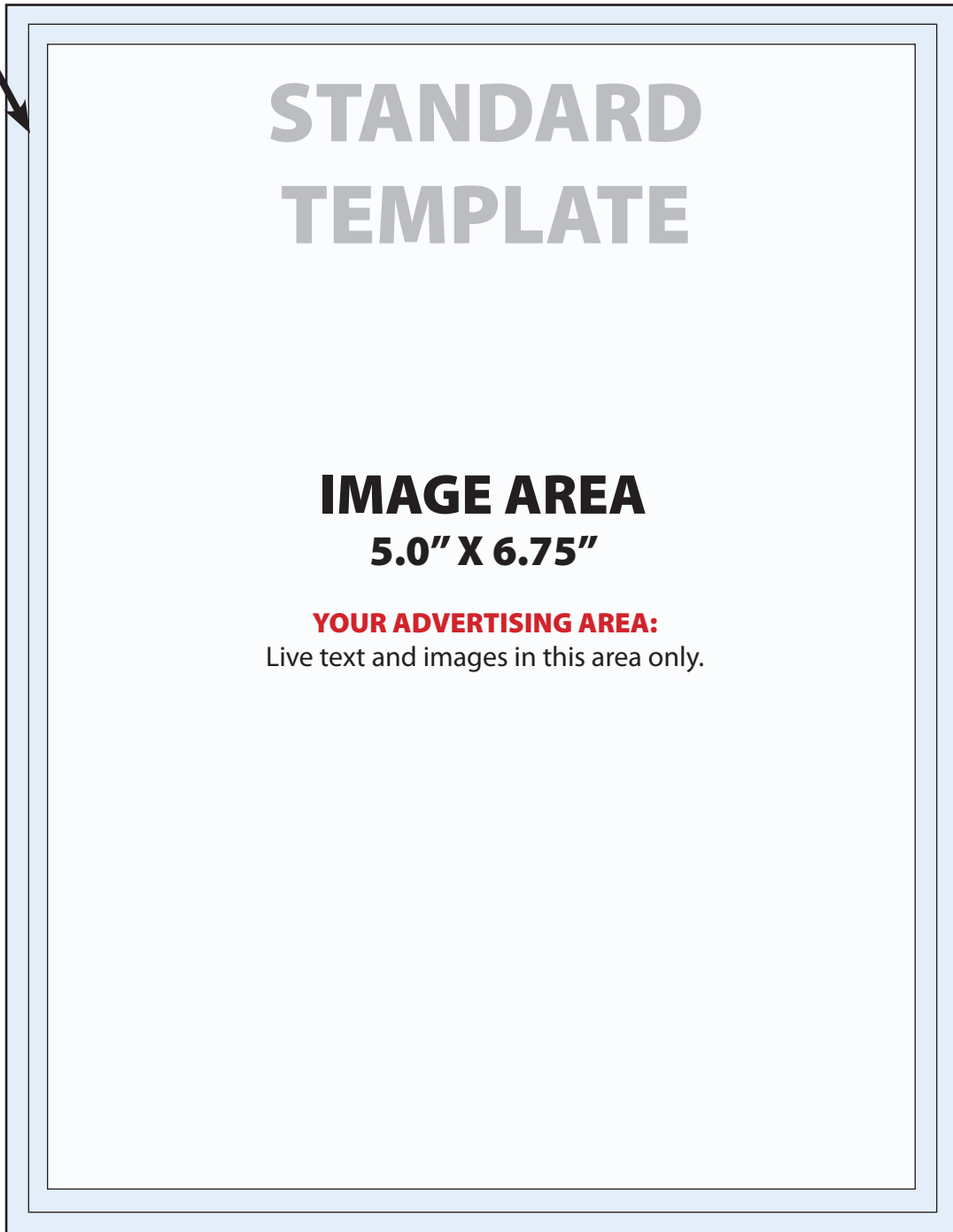


Pastors Info Booklet Ad Specifications

TRIM SIZE
5.375" X 7.0"

BLEED
5.625" X 7.25"



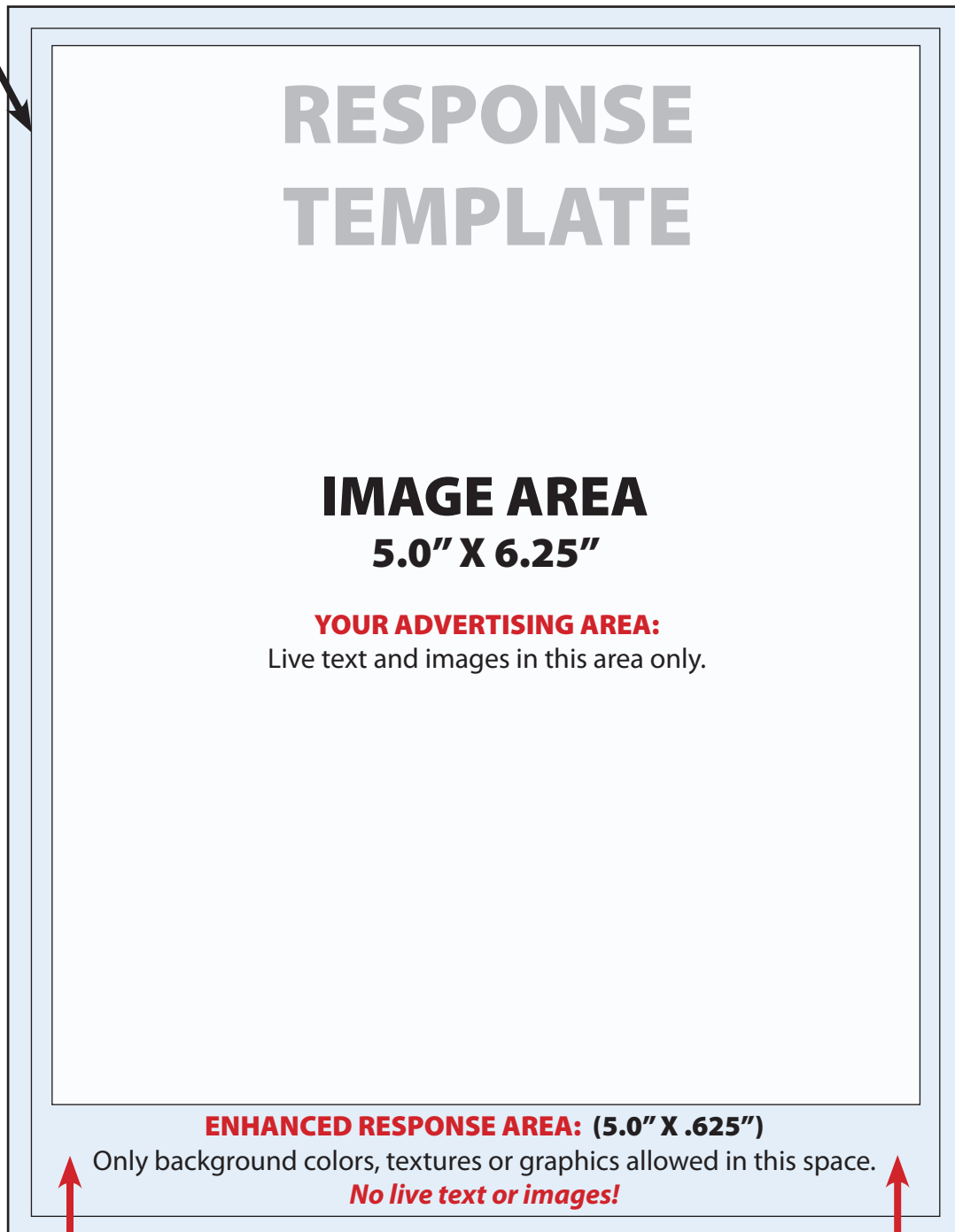
Pastors Info Booklet Ad Specifications

TRIM SIZE

5.375" X 7.0"

BLEED

5.625" X 7.25"



**RESPONSE
TEMPLATE**

IMAGE AREA

5.0" X 6.25"

YOUR ADVERTISING AREA:

Live text and images in this area only.

ENHANCED RESPONSE AREA: (5.0" X .625")

Only background colors, textures or graphics allowed in this space.

No live text or images!

PLEASE NOTE:

If you choose to use the optional response template, you must keep all text and live images out of this designated clear space. Tri-Media uses this space for enhanced response language. *See page 3 for actual sample.*

ACTUAL SAMPLE

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